

2024



# ANNUAL REPORT

*Working in spirit to help those in need.*

# MESSAGE FROM OUR PRESIDENT

I am pleased to present our Annual Report for the 2023-24 fiscal year.

As you will see later in this report, our Food Locker saw over a 40 percent increase in usage during 2023-24. For 2024-25 (through December), our numbers continued to climb, with a 33% increase from 2023-24. Based on a conservative estimate, we are likely to serve close to 20,000 households this year. The result is that our Food Locker is bursting at the seams.

Given this, we have begun a planning effort to remodel the warehouse to keep up with the needs in our community. With more people comes the need for more food and for more storage. We are in need of more cold storage and are looking at adding a new and larger walk-in refrigeration unit. This will require us to do some reconstruction of the warehouse to fit the additional unit. We are also creating a plan to improve the flow of goods coming into and out of the food locker.

Fortunately, we have been able to keep up with the demand for food. This is largely due to our participation in Feeding America and the large number of grocery stores that contribute to us. Every day, our volunteer drivers go out to our local grocery stores and pick up food that is used to feed our clients.

Many thanks to our donors, churches, volunteers, and other community partners that allow us to continue to provide our services. With a budget of approximately \$800,000 in 2023-24, we were able to leverage an additional three and a half times that amount in goods and services. On behalf of our Board, staff, and clients, I want to express a big thank you to all who contribute and help us achieve our mission of preventing hunger and homelessness.

If you know of anyone who is in need and could benefit from our core services, please contact us so we may assist them.

# MISSION

Our mission at St. Vincent de Paul Roseville is to provide basic human services and programs to prevent hunger and homelessness.

# VISION

We are a leader in providing social services for South Placer County. We are dedicated to assisting families and individuals in need, directly or in collaboration with others, thereby enabling them to improve the quality of their lives and helping achieve self-sufficiency. Guided by faith, our volunteers and staff respond in a spirit of love and compassion.

St. Vincent de Paul Roseville is a non-profit organization funded entirely through private donations, grants, churches, local businesses, and corporate donations. Without the ongoing support of our community and volunteers, we would not be able to continue in our charitable mission.

The Roseville conference was founded in 1983, and has become one of the largest privately funded providers of human services in South Placer county.

We provide HOPE and HELP for people in need, including people experiencing homelessness and families struggling financially and at risk of becoming homeless. Our goal is to provide short term assistance on the road to self-sufficiency for some. For others, it will be a vital service to help them maintain an adequate standard of living.



# GUIDING PRINCIPLES

## WE VALUE:

**01**

### **Our Clients**

For giving us purpose, for inspiring us to act in a spirit of faith and compassion, and for allowing us to be part of their lives.

**02**

### **Our Donors**

For their generosity and compassion; we are committed to being good stewards by maximizing the impact of every dollar given to our cause.

**03**

### **Service to Others**

We focus on meeting the needs of our clients by providing appropriate programs to improve their quality of life.

**04**

### **Stability & Longevity**

Which is grounded in the ability to cultivate opportunities for growth and respond to adversity.

**05**

### **Staff & Volunteers**

For their unselfish support, dedication, creativity, innovation and teamwork that enable us to meet our mission.

**06**

### **Community**

We build relationships based on trust, diversity, mutual respect, effective communication and shared goals.

**07**

### **Collaboration**

In providing social services to fully serve our clients.

**08**

### **Excellence**

We hold ourselves accountable by planning wisely, executing efficiently, and measuring results.

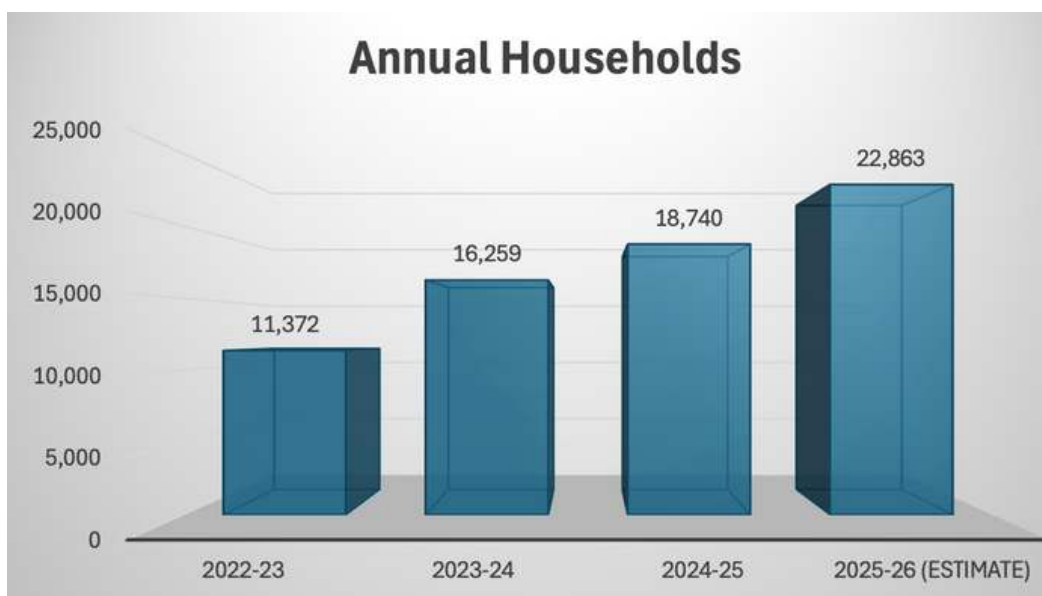


# PROGRAMS & IMPACT



The Food Locker is open 3 mornings each week, Monday, Wednesday & Friday. The food distributed benefits the health and well-being of clients, and contributes to their ability to use their dollars elsewhere in the household budget by providing much needed groceries. Clients may obtain supplemental groceries from us weekly. Each client receives a full, standard sized grocery cart consisting of fresh produce, dairy, meat, eggs, breads, pasta, rice, beans, canned goods, and a variety of USDA staples. Each cart contains enough groceries to prepare at least nine (9) meals for each family member. Baby food, diapers, and feminine hygiene products are also available.

The chart below shows the increase in household attendance over the past few years.



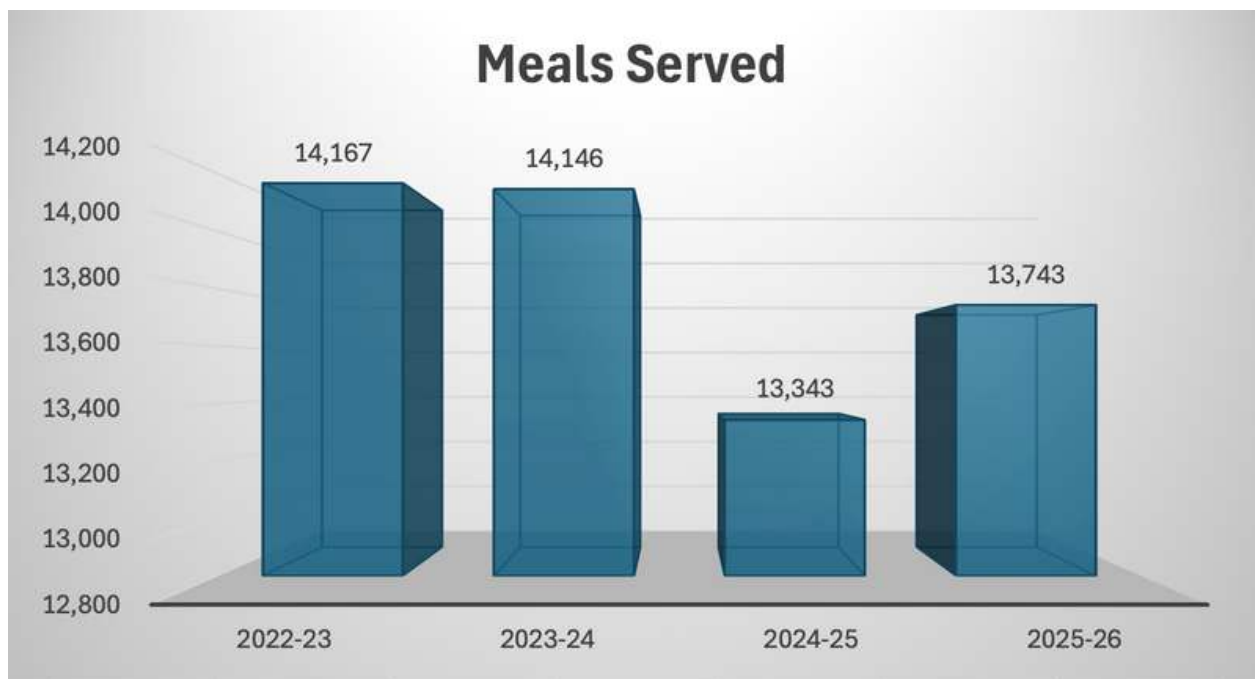
# PROGRAMS & IMPACT



The St. Vincent de Paul Roseville Dining Room provides nutritious and balanced meals five days each week to anyone who is hungry. Our Dining Room is open Tuesday, Wednesday, and Thursday from 12:00 to 1:30 pm, and on Saturday and Sunday from 2:30 until 4:00 pm.

Volunteers prepare and serve the meals.  
At the end of 2023, we returned to indoor dining.

The graphic below shows the number of individuals and meals served over the past several years.





# PROGRAMS & IMPACT



The Home Delivery Programs, known as BAGS (Bags Abound in Groceries and Staples) provides nutritious supplemental groceries to homebound seniors and disabled adults in the cities of Roseville and Rocklin. The program focuses on low salt, low sugar, and shelf stable items such as cereal, pasta, fresh fruits and vegetables, milk, cheese, eggs, and yogurt. Volunteer teams deliver to 75 homebound households in Roseville and 54 in Rocklin. The program is funded through generous grants awarded from the cities of Roseville and Rocklin. The program has the capacity to serve up to 85 households in both Roseville and Rocklin.



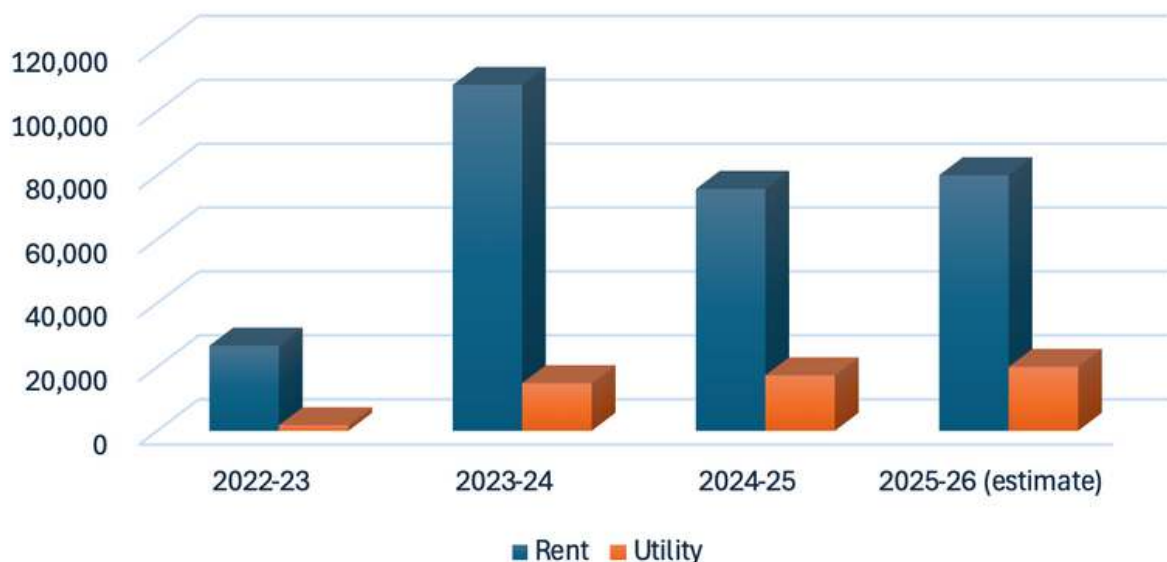
# PROGRAMS & IMPACT



In 2017, St. Vincent de Paul Roseville implemented a rental and utility assistance program. Since that time, rental assistance has been expanded to support residents throughout Placer County with grant awards from a variety of sources.

This is another element in our effort to prevent homelessness by actively assisting families in maintaining housing stability. In 2023-2024, we assisted 75 households with rental assistance and 44 households with utility assistance. As can be seen from the graphic below, the amount we have expended over the past years has increased rapidly. We continue to seek out grants enabling us to help as many as possible.

**Rent and Utility Funding**





# PROGRAMS & IMPACT



St. Vincent de Paul Roseville experienced an increase in the number of senior households facing emergencies in housing stability. When a senior household on fixed income is unable to pay rent, possibly met with an emergency expense they are unable to cover, and nowhere to turn for help, the fear of eviction can be a real and devastating possibility.

In the Spring of 2024- SENIORS IN CRISIS - was launched with funds raised through Big Day of Giving. The program has assisted 9 senior households since its inception.



# PROGRAMS & IMPACT



In addition to our food and home assistance programs,  
we also provide the following programs to assist  
families with children:

The Backpack Program serves up to 200 children  
annually



# PROGRAMS & IMPACT



The Christmas Holiday Shop provides gifts to up to 250 children each year. Staff and volunteers stock the shop and assist the shoppers. Gifts are donated through the community partners and our church partners.

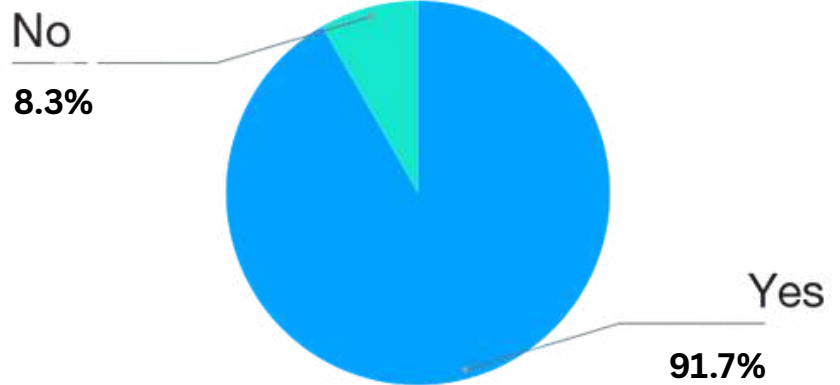


# PROGRAMS & IMPACT

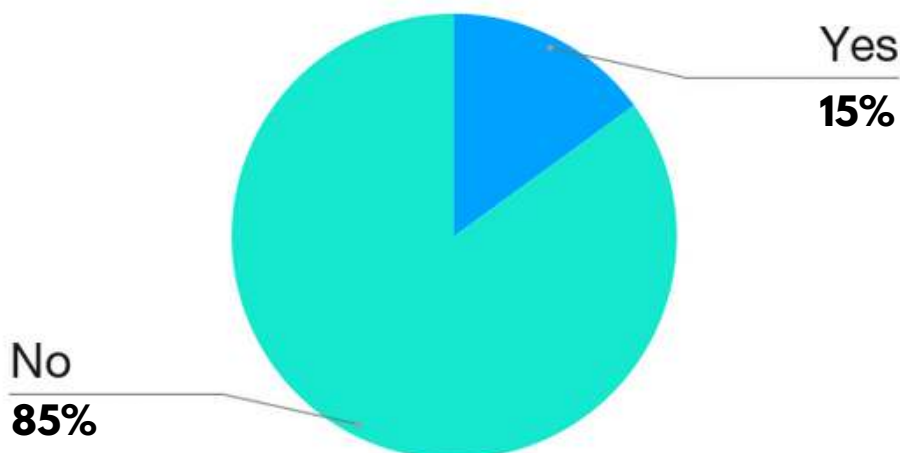


Each year St. Vincent de Paul Roseville undertakes a survey of our Food Locker clients. For the calendar year 2025, a two-fold survey was conducted which included our Food Locker survey, and the Homelessness Prevention survey.

**With the groceries I receive at the food locker, my family can prepare balanced nutritious meals.**



**With the additional food you receive each month at the St. Vincent de Paul Food Locker; do you and/or other family members have to skip meals?**



*62% reported not skipping meals in 2023*

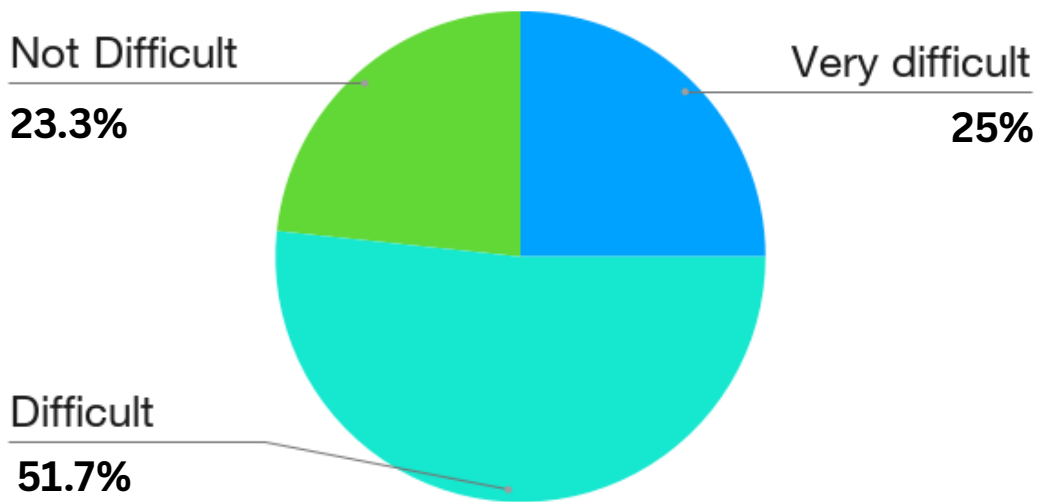
By providing access to food, we help households avoid getting behind in their rent or utility payments when an unexpected bill or loss of income occurs. Having unpaid rent or utility obligations can lead households on a path to becoming homeless. Our Food Locker helps to reduce food insecurity. The annual survey confirms that we are successful in meeting our mission to prevent hunger and homelessness.



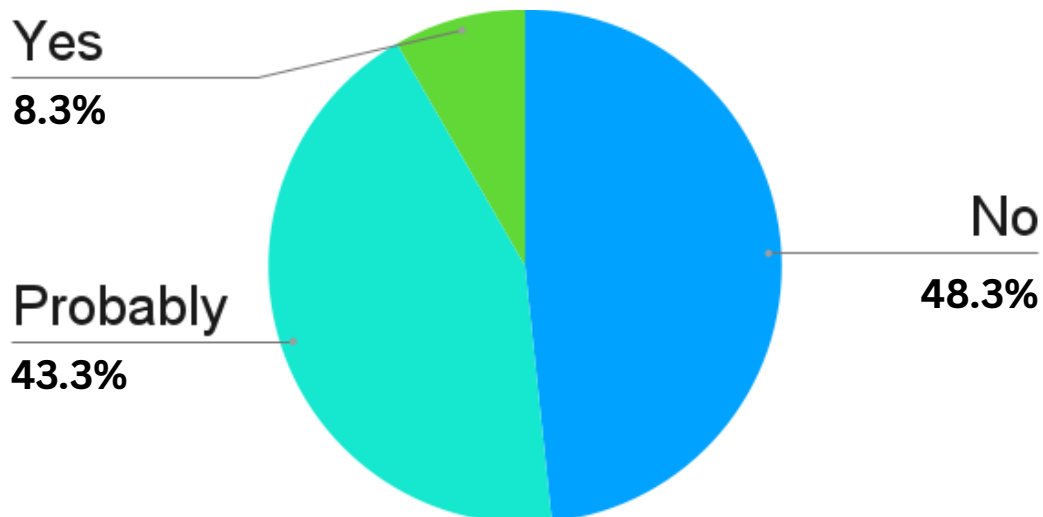
# PROGRAMS & IMPACT



**How difficult is it for you to come up with the money to pay rent each month?**



**Have the services that you have recieved at St. Vincent's helped you stay in your home?**

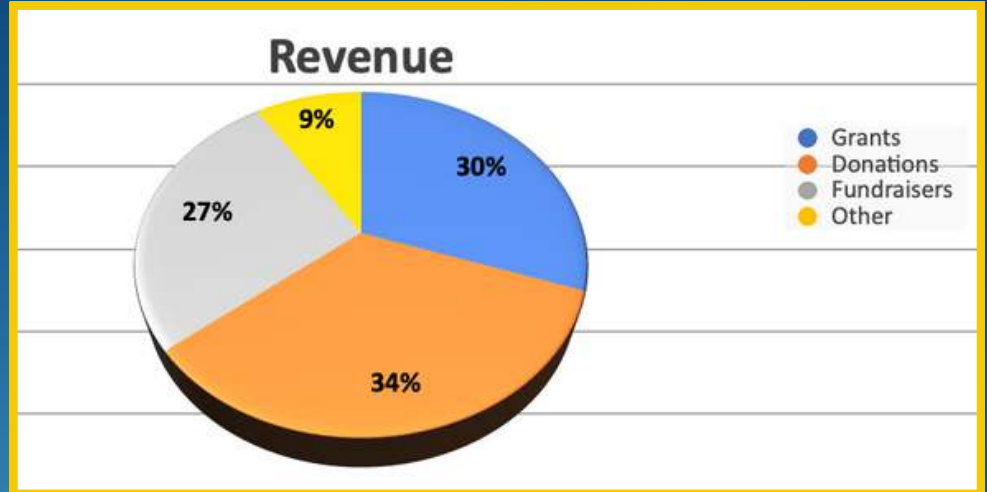




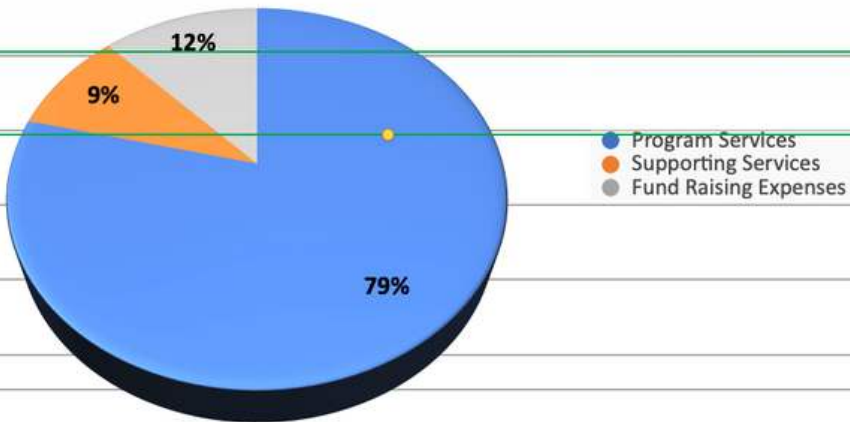
# Financials 2023-2024

## Revenue

Grants  
\$288,000  
Donations  
\$323,000  
Fundraising  
\$254,000  
\$86,000  
**Total**  
**\$951,000**



## **Expenses**



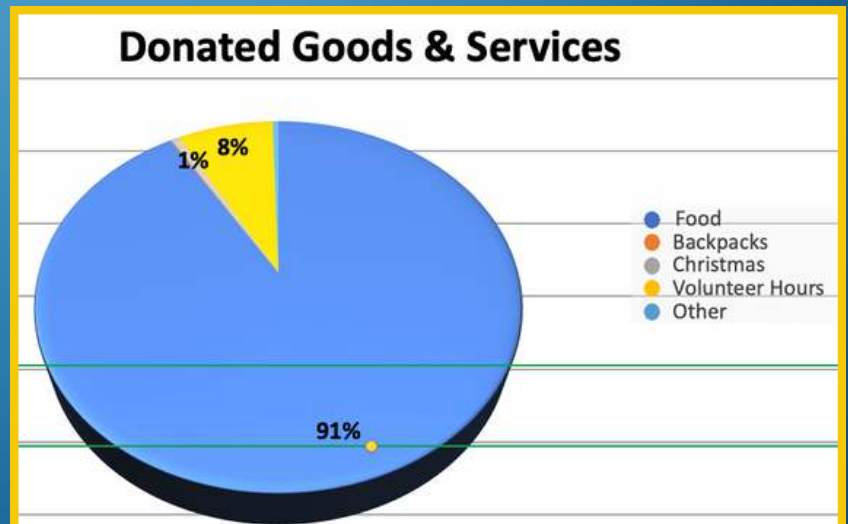
## Expenses

Program Services  
\$653,000  
Support Services  
\$75,000  
Fundraising  
\$100,000  
**Total**  
**\$828,000**

Our financials don't show our full story. The chart to the right shows the impact from all of the donated goods and services we receive, which total over \$3.5 million. For every dollar we receive, our organization is able to leverage over three times that amount in providing services.

## Donated Goods and Services

Food  
\$3,221,000  
Backpacks  
\$5,000  
Christmas  
\$20,000



## Volunteer Hours

\$269,000  
Other  
\$16,000

**Total**  
**\$3,531,000**



## Grocery Partners

As part of Feeding America, St. Vincent de Paul Roseville has established relationships with Placer Food Bank and the following community partners:

**GROCERYOUTLET**  
bargain market™



**Nugget**  
MARKETS



**BELFAIR**

**Raley's**

**SAFEWAY** 

 **Save Mart**

**TRADER JOE'S**



**Thankful  
for so  
many!**

St. Vincent De Paul Roseville is fortunate to have the support of many generous donors. We appreciate your ongoing support and could not achieve our mission of preventing hunger and homelessness without you.

Volunteers are the lifeblood of our organization! At the Food Locker, they drive our trucks to pick up food donations at stores and Feeding the Foothills, they sort and stock shelves, fill bags with groceries, greet and check clients at the door, load vehicles with groceries, and help maintain the warehouse.

At the Dining Room, volunteers prepare and serve meals each week and help maintain the kitchen and dining area. Through the BAGS Home Delivery Program, volunteers teams deliver groceries to the homebound.

In addition to the parishes below, we benefit from the support of several other faith-based and community partners who contribute so much to all of our programs in a variety of ways.

### Faith-Based Partnerships



**St. Rose of Lima  
Catholic Church**



**St. Joseph Marelllo  
Catholic Church**



**SS Peter & Paul  
Catholic Church**



**St. Clare  
Catholic Church**



# 2025 Board of Directors

## **EXECUTIVE BOARD**

### **PRESIDENT**

**Don Fraser**

### **VICE PRESIDENT**

**Tracy Falk**

### **TREASURER**

**Tim Harris**

### **SECRETARY**

**Anne Thomasmeyer**

### **SPIRITUAL ADVISOR**

**Deacon Michael Turner**

## **BOARD MEMBERS AT-LARGE**

**George Beutner**

**Tom Stanko**

**Mike Lyons**

**Ann Barsotti**

**JC Martinez**

## **ADVISORY BOARD**

**Gerardo Vergara**

**Anastasia Efstathiou**

**John Arizcuren**

## **EXECUTIVE DIRECTOR**

**Rebecca Rush**

## **KEY PERSONNEL**

**John Mayne - Dining Room Supervisor**

**Joe Eaton - Warehouse / Food Locker Supervisor**

**Angela Robertson - Administrative Supervisor**



# TESTIMONIALS

## WHAT OUR CLIENTS HAVE TO SAY:

The food I receive from your organization feeds two seniors for 10-14 days. We love the food you provide for us and we are eating healthier.

- BAGS Home Delivery Client

Thank you so much! This definitely helps so much you have no idea. God is so good and you are doing God's work it is so amazing.

- Rental Assistance Client

Thank you so much for your kindness, I greatly appreciate the Blessing that God has provided through your organization.

- Utility Assistance Client

Thank you so much! I am going to come tomorrow. I appreciate your help so very much! Have a blessed day!

- Food Locker Client





