

2025



ANNUAL

REPORT

Working in spirit to help those in need.

MESSAGE FROM OUR PRESIDENT

We are pleased to present our Annual Report for the 2024-25 fiscal year, with some projections for 2025-26.

Demand for our services, particularly in our food locker, continues to go up. Food insecurity, even in an affluent area like ours, is a very real problem. Approximately 11 percent of all people, and 16 percent of children, are food insecure in Placer County.

As you will see later in this report, our Food Locker saw a 22 percent increase in usage during 2024-25, which was on top of a 40 percent increase in 2023-24. For 2025-26 (through December), our numbers continued to climb with a 33% increase from 2024-25. Based on a conservative estimate, we are likely to serve close to 25,000 households this year.



We have largely completed a remodel of the warehouse to keep up with the needs in our community. We have added a new large walk-in refrigerator, improved lighting in the warehouse, and an upgrade to the circulation system to make the environment more comfortable for our employees and volunteers. We are now in the process of finishing the first phase of the remodel by adding more racking for storage and giving the warehouse a much-needed paint job.

The Dining Room has continued to provide meals to those in need, as it has for over forty years. In 2024-25, the Dining Room served over 14,000 meals. We are also keeping our neighbors in their homes through our rental, utility, and seniors in crisis programs.

Our staff is incredible, and they continue to assist those in need, treating each person who comes to us with the dignity and respect they deserve as one of God's children.

Many thanks to our donors, churches, volunteers, and other community partners who allow us to continue to provide our services. With a budget of approximately \$900,000 in 2024-25, we were able to leverage an additional four times that amount in goods and services. On behalf of our Board, staff, and clients, I want to express a big thank you to all who contribute and help us achieve our mission of preventing hunger and homelessness.

If you know of anyone who is in need and could benefit from our core services, please contact us so we may assist them.

Don Fraser

PREVENTING HUNGER AND HOMELESSNESS SINCE 1983.

MISSION

Our mission at St. Vincent de Paul Roseville is to provide basic human services and programs to **prevent hunger and homelessness.**

We provide **HOPE** and **HELP** for people in need, including people experiencing homelessness and families struggling financially and at risk of becoming homeless. Our goal is to provide short-term assistance on the road to self-sufficiency for some. For others, it will be a vital service to help them maintain an adequate standard of living.

St. Vincent de Paul Roseville is a non-profit organization funded entirely through private donations, grants, churches, local businesses, and corporate donations. Without the ongoing support of our community and volunteers, we would not be able to continue in our charitable mission.

The Roseville conference was founded in 1983 and has become one of the largest privately funded providers of human services in South Placer County.



VISION

We are a leader in providing social services for South Placer County. We are dedicated to **assisting families and individuals in need**, directly or in collaboration with others, thereby enabling them to **improve the quality of their lives** and helping them **achieve self-sufficiency**. Guided by faith, our volunteers and staff respond in a spirit of love and compassion.

GUIDING PRINCIPLES

WE VALUE

01

Our Clients

For giving us purpose, for inspiring us to act in a spirit of faith and compassion, and for allowing us to be part of their lives.

02

Our Donors

For their generosity and compassion, we are committed to being good stewards by maximizing the impact of every dollar given to our cause.

03

Service to Others

We focus on meeting the needs of our clients by providing appropriate programs to improve their quality of life.

04

Stability & Longevity

Which is grounded in the ability to cultivate opportunities for growth and respond to adversity.



05

Staff & Volunteers

For their unselfish support, dedication, creativity, innovation, and teamwork that enable us to meet our mission.

06

Community

We build relationships based on trust, diversity, mutual respect, effective communication, and shared goals.

07

Collaboration

We collaborate with our community partners to provide social services to fully serve our clients.

08

Excellence

We hold ourselves accountable by planning wisely, executing efficiently, and measuring results.

PROGRAMS & IMPACT

Food Distribution Drive Thru

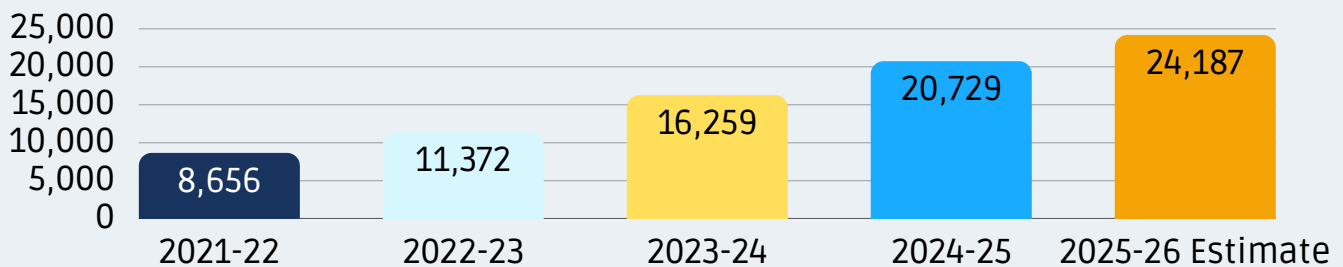
The Food Locker is open 3 days a week -

Monday, Wednesday & Friday.

The food distributed benefits the health and well-being of clients, and contributes to their ability to use their dollars elsewhere in the household budget by providing much needed groceries. Clients may obtain **supplemental groceries** from us weekly.

Each client receives a full, standard-sized grocery cart consisting of **fresh produce, dairy, meat, eggs, breads, pasta, rice, beans, canned goods, and a variety of USDA staples**. Each cart contains enough groceries to prepare at least nine (9) meals for each family member. Baby food, diapers, and feminine hygiene products are also available.

SVdP Roseville's increase in household attendance over the past few years.



PROGRAMS & IMPACT

Dining Room

The St. Vincent de Paul Roseville Dining Room provides nutritious and balanced meals five days each week to anyone who is hungry.

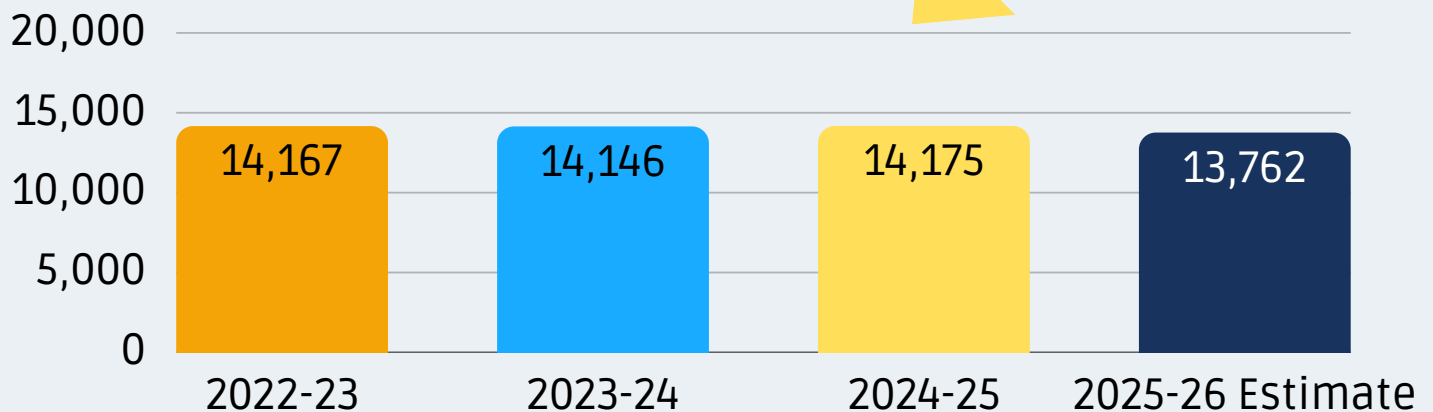
Our Dining Room is open
Tuesday, Wednesday, and Thursday
12:00 - 1:30 pm,

Saturday and Sunday
2:30 - 4:00 pm.

Volunteers prepare and serve the meals.

At the end of 2023, we returned to indoor dining.

Number of individuals and meals served over the last few years.



PROGRAMS & IMPACT

BAGS Home Delivery

The Home Delivery Programs, known as BAGS (Bags Abound in Groceries and Staples) provides nutritious supplemental groceries to homebound seniors and disabled adults in the cities of Roseville and Rocklin.



The program focuses on **low salt**, **low sugar**, and **shelf-stable** items such as cereal, pasta, fresh fruits and vegetables, milk, cheese, eggs, and yogurt.

Volunteer teams deliver to **75** homebound households in Roseville and **54** in Rocklin.

Funded through generous grants awarded from the cities of Roseville and Rocklin, this program has the capacity to serve up to 85 households in both cities.

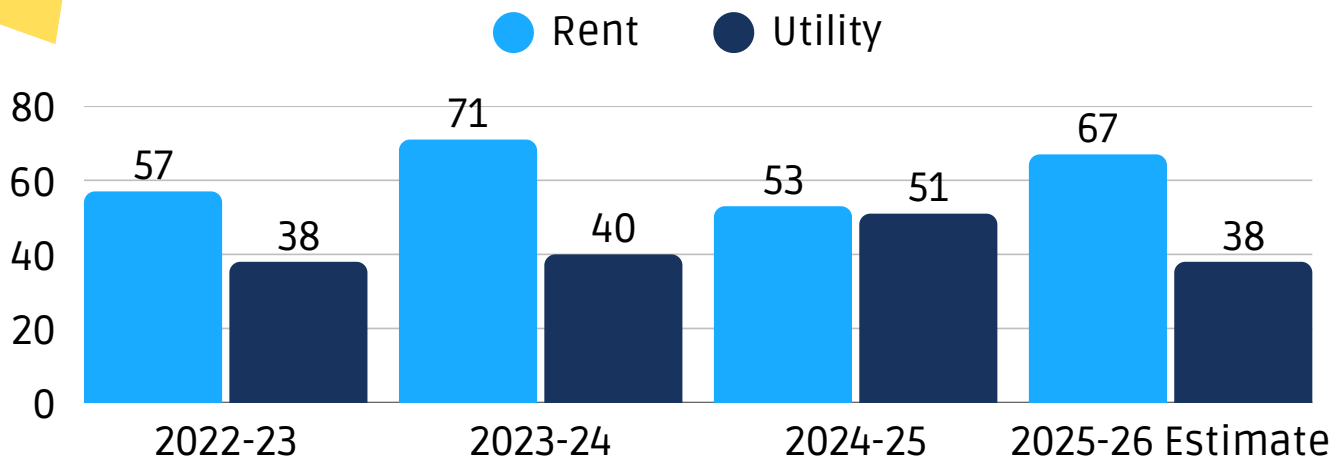
PROGRAMS & IMPACT

Rental and Utility Assistance

In 2017, St. Vincent de Paul Roseville implemented a rental and utility assistance program. Since that time, rental assistance has been expanded to support residents throughout Placer County with grant awards from a variety of sources.

This is another element in our effort to prevent homelessness by actively assisting families in maintaining housing stability. In 2024-2025, we assisted 53 households with rental assistance and 51 households with utility assistance. As can be seen from the graphic below, the amount we have expended over the past years has increased rapidly. We continue to seek out grants enabling us to help as many as possible.

Number of households that received financial assistance in the last few years.



PROGRAMS & IMPACT

Seniors in Crisis

St. Vincent de Paul Roseville experienced an increase in the number of senior households facing emergencies in housing stability. When a senior household on a fixed income is unable to pay rent or has some other emergency expense they are unable to cover, and has nowhere to turn for help, the fear of eviction can be a real and devastating possibility.

In the Spring of 2024, SENIORS IN CRISIS was launched with funds raised through Big Day of Giving. The program has assisted 17 senior households since its inception.



PROGRAMS & IMPACT

SMILES Program

The Christmas Holiday Shop provides gifts to up to 250 children each year. Staff and volunteers stock the shop and assist the shoppers. Gifts are donated through community partners as well as our church partners.

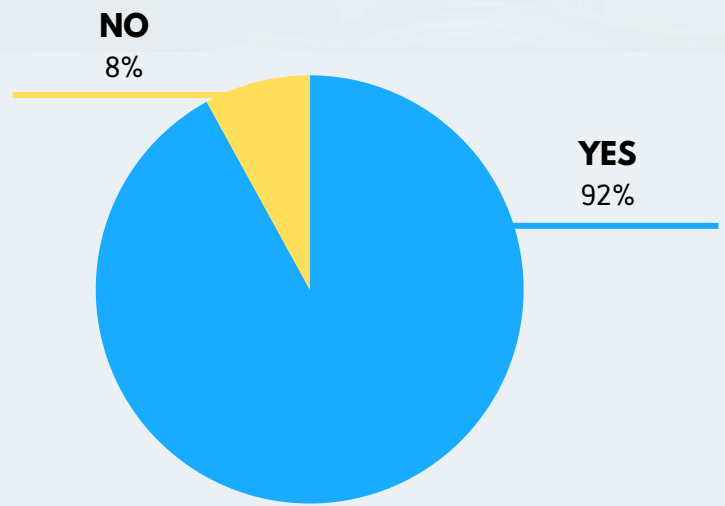




PROGRAMS & IMPACT

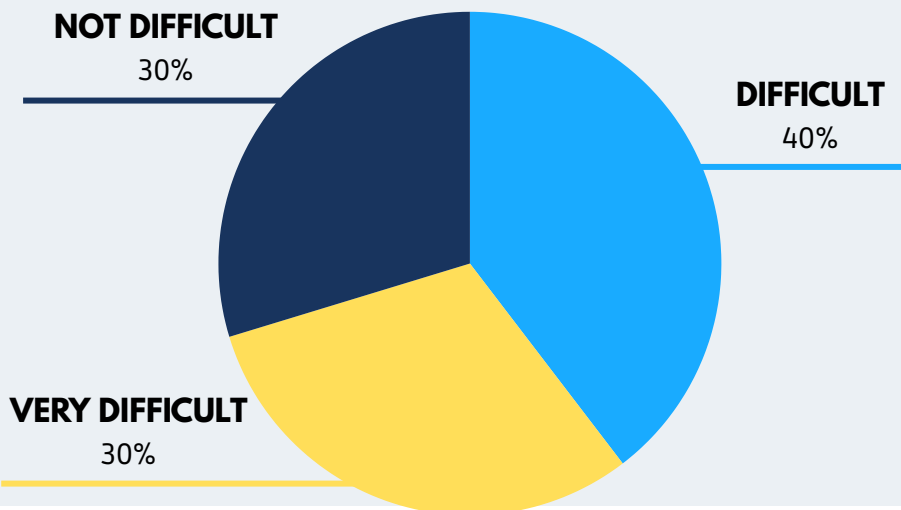
Annual Survey

With the groceries I receive at the food locker, my family can prepare balanced nutritious meals.



Each year, St. Vincent de Paul Roseville undertakes a survey of our Food Locker clients. For the calendar year 2026, a two-fold survey was conducted, which included our Food Locker survey and the Homelessness Prevention survey.

How difficult is it for you to come up with money to pay rent each month?

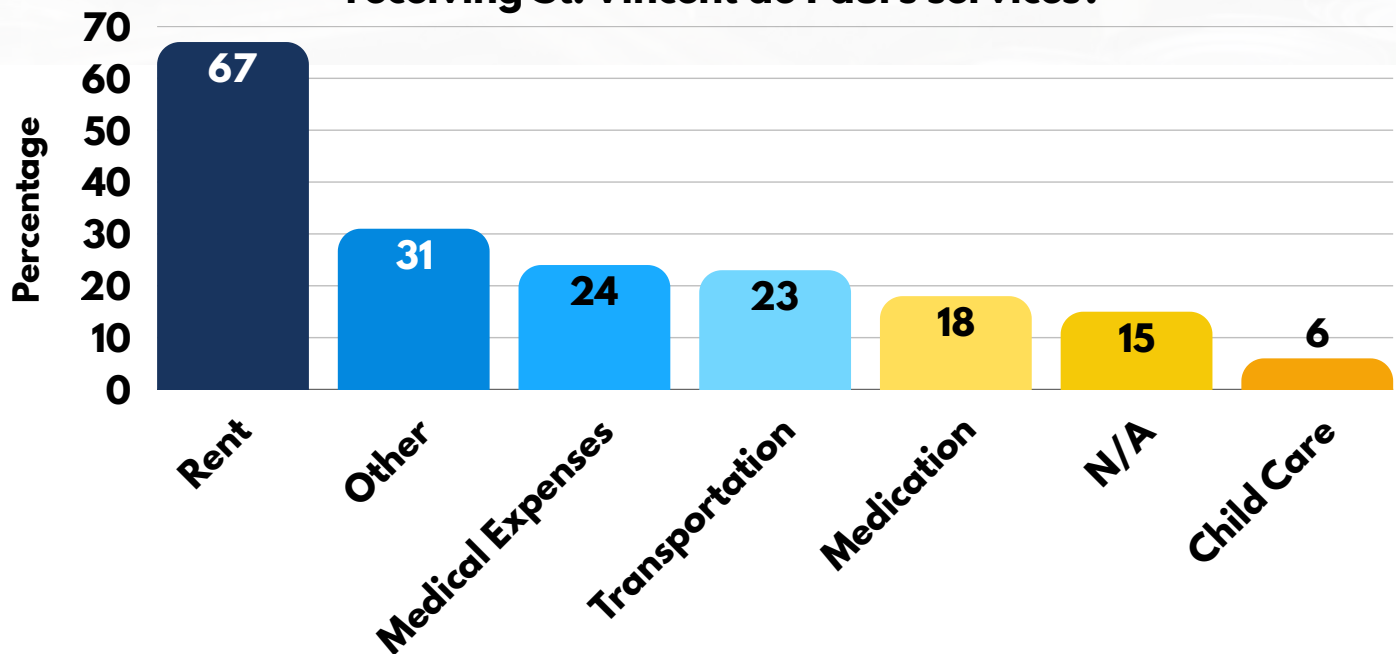


By providing access to food, we help households avoid getting behind in their rent or utility payments when an unexpected bill or loss of income occurs. Having unpaid rent or utility obligations can lead households on a path to becoming homeless. Our Food Locker helps to **reduce food insecurity**. The annual survey confirms that we are **successful in meeting our mission** to prevent hunger and homelessness.

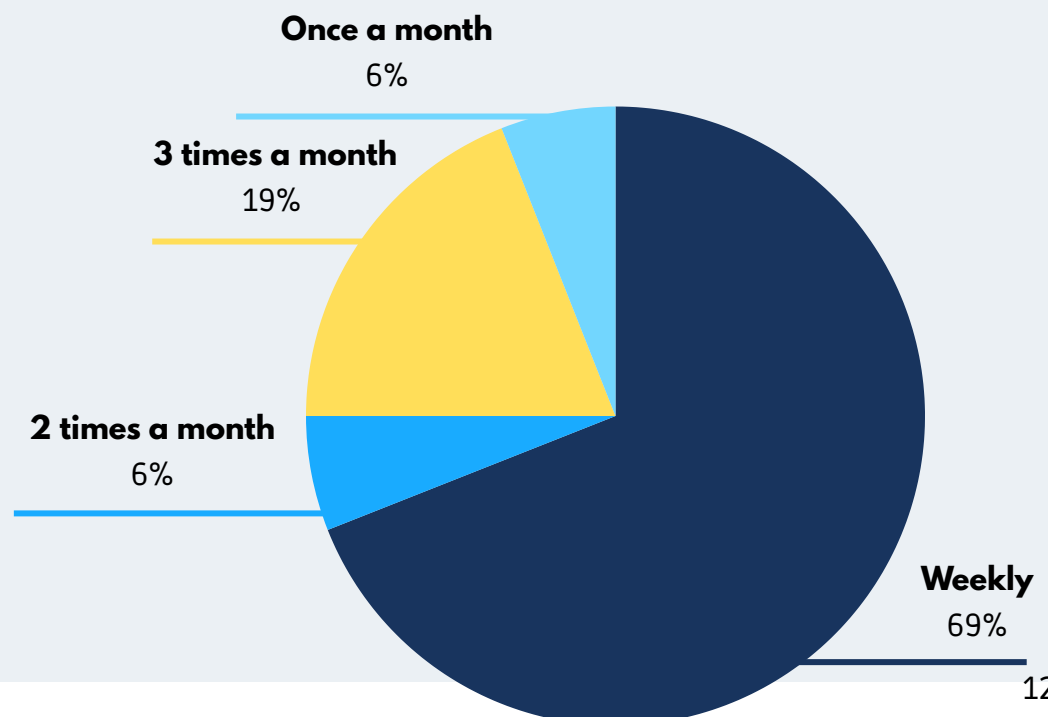
PROGRAMS & IMPACT

Annual Survey

How do you use the money that you save by receiving St. Vincent de Paul's services?



In the last 6 months, how often have you visited the food locker?

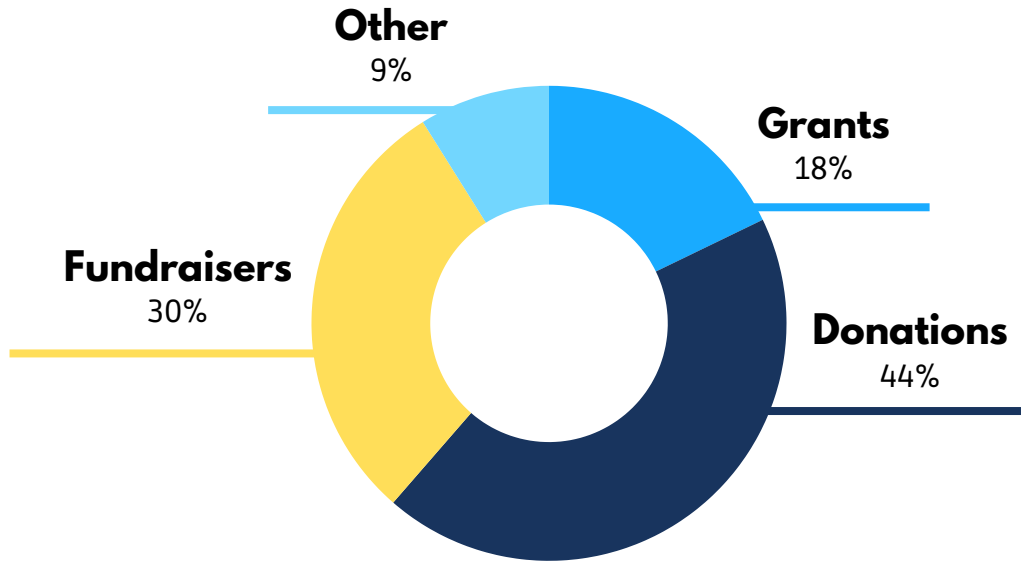


Financials 2024-25

Revenue

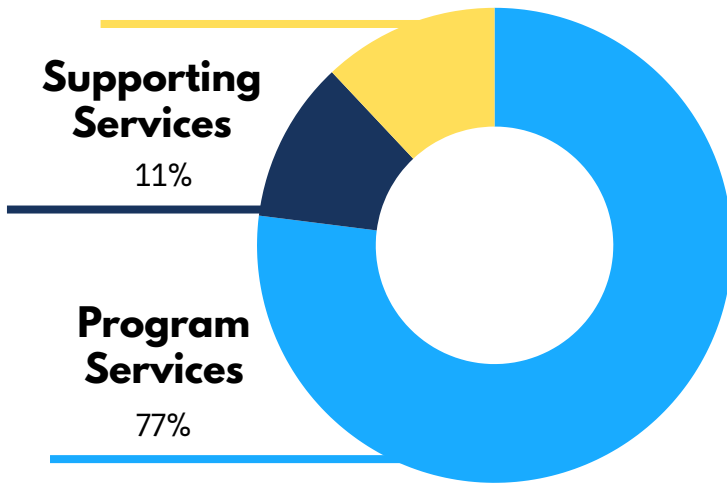
\$907,000

Grants	\$161,000
Donations	\$398,000
Fundraisers	\$268,000
Other	\$80,000



Fundraising Expenses

12%



Expenses

\$848,000

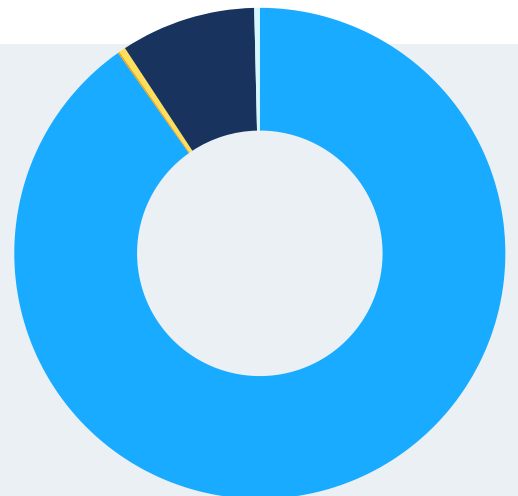
Program Services	\$655,000
Supporting Services	\$93,000
Fundraising Expenses	\$100,000

But our financials don't show our full story. This graph shows the impact of all donated goods and services we receive, totaling over \$4 million. For every dollar we receive, our organization is able to leverage over four times that amount in providing services.

Donated Goods & Services

\$4,409,000

● Food	\$3,977,000	● Christmas	\$19,000
● Backpacks	\$5,000	● Volunteer Hours	\$392,000
		○ Other	\$16,000



Community Partners

As part of Feeding America, St. Vincent de Paul Roseville has established relationships with Placer Food Bank and the following community partners:



Thankful for so Many

St. Vincent De Paul Roseville is fortunate to have the support of many generous donors. We appreciate your ongoing support and could not achieve our mission of preventing hunger and homelessness without you.

Volunteers are the lifeblood of our organization! At the Food Locker, they drive our trucks to pick up food donations at stores, and Feeding the Foothills, they sort and stock shelves, fill bags with groceries, greet and check clients at the door, load vehicles with groceries, and help maintain the warehouse.

At the Dining Room, volunteers prepare and serve meals each week and help maintain the kitchen and dining area. Through the BAGS Home Delivery Program, volunteer teams deliver groceries to the homebound.

In addition to the parishes below, we benefit from the support of several other faith-based and community partners who contribute so much to all of our programs in a variety of ways.

Faith-Based Partnerships



St. Rose of Lima
Catholic Church



St. Joseph Mareello
Catholic Church



SS Peter & Paul
Catholic Church



St. Clare
Catholic Church

2026 Board of Directors

Executive Board

PRESIDENT

Don Fraser

VICE PRESIDENT

Tracy Falk

TREASURER

Tim Harris

SECRETARY

Anne Thomasmeyer

SPIRITUAL ADVISOR

Deacon Mike Turner

BOARD MEMBERS AT LARGE

George Beutner

Tom Stanko

Mike Lyons

Ann Barsotti

JC Martinez

Kevin McGoldrick

ADVISORY BOARD

Anastasia Efstathiu

John Arizcuren

EXECUTIVE DIRECTOR

Rebecca Rush

KEY PERSONNEL

John Mayne - Dining Room Supervisor

Joe Eaton - Warehouse Supervisor

Angela Robertson - Administrative Supervisor

TESTIMONIALS

WHAT OUR CLIENTS HAVE TO SAY:

"It's such a blessing to be able to have people who care enough, to not only bring food to me for the BAGS program, but who smile and say hello. Somebody who shows up and cares about me, that means the world to me."

- BAGS Client

"It is very helpful to have so many meals here a week. There are quite a few people that know about this place, and they come here on a regular basis."

- Dining Room Client

"Thank you so much for the help you give. I am a single mom to a 5 year old and each time we get food she is so excited about what we are given. Today her favorite was the strawberry cake and Triscuits. Thank you for helping me and my daughter."

- Food Locker Client

"I cannot say THANK YOU enough! You helped a single mom in a time I needed the most help and I will never forget it. Thankful and grateful to God that send you on my way in these difficult times for me and my son. Forever grateful to you and St. Vincent de Paul for your help! God bless!"

- Financial Assistance Client



